A monthly e-newsletter for West Virginia libraries

Number 41, April 14, 2014

Quick news

- <u>Schedule Snapshot Day events</u> during National Library Week, April 13-19.
- Please complete the Salary Survey for Public Libraries before April 30.
- Note the New Trustee Appointment Form.
- GIA application paperwork will be emailed to library directors in the next week to 10 days.

Dates to remember

April	School Library Month
April 13-19	National Library Week
April 15	National Library Workers Day
April 16	National Bookmobile Day
April 17	Teen Literature Day
April 18	Last day to contact the Library of Congress (202-707-3128) to sign your library up for the summer writing contest <i>A Book That Shaped Me</i> ; contest launches May 12.
April 23	World Book Night
April 27- May 3	<u>Preservation Week</u>
April 30	Children's Day/Book Day, also known as El día de los niños/El día de los libros (Día)
May 1-7	Choose Privacy Week

Listserv discussions: Taping into information

Visit the <u>WVLC listserv page</u> to learn more about the lists and how to join them. (Click the name of a list and follow the directions.)

From the Secretary

By Karen Goff, Secretary



Congratulations to WVLA on another successful Spring Fling. I was only able to be there Wednesday but was impressed by the energy level of both attendees and presenters. A major purpose of conferences is to expose us to new ideas, activities and procedures. Sometimes we agree with what is presented and sometimes we do not. That is not only the purpose of conferences but the purpose of all free exchange of information.

I received comments from some attendees who felt that information presented in one of the sessions challenged the essential role of public libraries. This is not unusual and it often results from the different points of view of those whose essential role is public safety and those whose essential role is protection and defense of intellectual freedom, equity of access, and right of privacy - specifically libraries. I am glad that there was concern about the information because it provides an opportunity to discuss the library role and its associated responsibility.

The library community has a long-standing commitment to facilitating, not monitoring, access to information. All library users should expect and be provided privacy and confidentiality in regards to the selection of, access to, and use of information. They should be free from any unreasonable intrusion into, or surveillance of, their lawful library use.

The West Virginia law concerning the confidentiality of library records is found in Chapter 10, Section 1, Part 22 of the West Virginia Code. In addition, The American Library Association provides several publications to help libraries develop policies and answer questions concerning privacy and access. These include:

- **Library Bill of Rights**
- Interpretations of the Library Bill of Rights
- Questions and Answers: Access to Digital Information, Services, and Networks: An Interpretation of the Library Bill of Rights

The information that concerned Spring Fling attendees regarded what could be done to monitor patron activities in the library. It was information. As mentioned above, the library community has a long-standing commitment to intellectual freedom. Again, I'm glad that commitment led some to question the applicability of the information presented.

It is true that all library patrons do not share our commitment. Some are sure their opinion is the only opinion that counts and some do not behave in ways that make others feel safe in the library. For those situations, a thoughtfully developed patron behavior policy provides the library director, library staff, and other library patrons with clear guidelines on responses to less than desirable behaviors. Some examples of patron behavior policies include:

- Kings County Library Patron Behavior Policy
- **Darien Library Patron Policy**
- Chippewa Falls Public Library

As always, if a library patron displays such a behavior or activity that would lead library workers to question their personal security, the security of the library, or particularly the security of library users, local law enforcement should be contacted immediately. Please note Library Commission Guidance Statement 2013-1 on the WVLC website.

New, updated and retiring resources on WVInfodepot.org

New ▶ One new <u>WVInfodepot.org</u> resource is **Scholastic Go**, which replaces the Grolier database. **Scholastic Go** offers many new features:

- Five customized interfaces: Elementary School, Middle School, High School, Adult Patrons and Teachers/Librarians
- GOTube with videos for the five interfaces that will keep students engaged during their learning experiences
- World Newspapers offers more than a thousand newspapers in 73 languages representing 195 countries
- 1,200 interactive maps for students and adult patrons
- All articles are Lexiled and correlated to the national and state Common Core standards
- The frame (or "GO frame") at the top of each page gives users the ability to search all licensed databases simultaneously from any point using a large "Find It Fast" search box.



With **Scholastic Go**, Scholastic is providing librarians and teachers with a comprehensive resource for nonfiction content for grades 3 and up. A video guided tour is available at Scholastic Go.

Updated ▶ Two updated learning platforms are *LearningExpress Library 3.0* and *Job & Career Accelerator 3.0*, which are built on new technology with a streamlined design. The skill-building tutorials, test preparations and career advancement resources have been enhanced with new educational content, career guidance and advice from industry experts. Among the new resources are test preparation modules for the new 2014 GED® test, HiSET® and TASC™ exams. In addition, the plumber, electrician and real estate licensing exam preparations were revised.

Retiring ➤ LearningExpress Library 2.0 will be retired from WVInfodepot.org on May 1. Because Version 2.0 logins will not work on version 3.0, all users must register as new users on LearningExpress Library version 3.0. In addition, any tests, tutorials or eBooks saved in version 2.0 will not migrate to the new platform. However, resumes and cover letters saved on the Job & Career Accelerator 2.0 platform can be copied and saved, then uploaded to new accounts on Job & Career Accelerator 3.0. Further instructions can be found on the J&CA Video Guide under Resumes, found under the User Guide tab.

For questions and training arrangements on these and all databases on WVInfodepot.org, please contact <u>Susan Hayden</u>, 304-558-3978.

Fostering trustee development

Editor's note: This new section will appear periodically in *Library Lookout*.

What is a trustee? ► According to TITLE 173, LEGISLATIVE RULE, ADMISTRATIVE RULES: 2.3. of the state code, "Board of Library Directors" means the administrative authority of a public library. The board of library directors consists of five

members appointed to staggered terms unless other provision is made by a special library law. Each member is called a library trustee.

Read the Trustee Manual ► The West Virginia Public Libraries Trustees Manual (2012 Edition) is available on the West Virginia Library Commission website. Laws and regulations that necessitate and direct the Board of Library Directors are included, as well as practical tips on preparing a development or strategic plan, and guidance on policy making, personnel, and fiscal matters. A Glossary of Terms is also included.

Visit the Trustee Academy ► A series of training modules entitled Trustee Academy are available on the WVLC website to assist trustees. Topics include: Overview of Public Libraries & Trustees, Law & Policy, and The Care & Feeding of the Library Director. (A DVD version of the Trustee Academy is also available. Contact Robert Gibson for more information.)

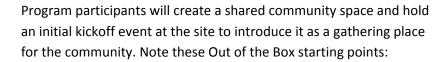
For more information about trustee development, contact Susan P. Hoskins, 304-558-3978, extension 2014.

IMLS Hearing on libraries and broadband

On Thursday, April 17 at 9:30 AM, the Institute for Museum and Library Services (IMLS) will hold a public hearing, "Libraries and Broadband: Urgency and Impact," to examine the need for high-speed broadband in America's libraries. FCC Chairman Thomas Wheeler will make opening remarks, and expert panelists from across the library, technology, and public policy spectrum will explore the issue of high-speed broadband in America's libraries. The hearing, which takes place during National Library Week (April 13-19), will also explore ideas for streamlining and increasing the efficiency of the E-rate program and the potential of library programs, leveraging high-speed connections, to drive education, community and economic development. You can tune into the live stream on YouTube or Google+.

Get involved with "Outside the Box"

Outside the Box is an innovative program funded by Redbox and run by the Online Computer Library Center (OCLC) in partnership with the Project for Public Spaces. Outside the Box brings people together for free, fun entertainment events in their local community.





- An unused, grassy stretch of land outside the library becomes a small park, with benches and shade umbrellas, where people can read or visit outdoors
- A library parking lot is turned into a public market space for weekend use
- A park adjoining the library is used for a community concert or public storytelling event

This year, up to 20 US communities will be selected to participate in Outside the Box, with the local public library driving community brainstorming and planning sessions and hosting events. The deadline to apply is May 15. To learn more visit OCLC.org or contact Jennifer Pearson, Programs Manager, Community Relations, OCLC.

State full of readers reads over 150,000 books and begins new reading initiative

By Susan Hayden, Adult Services Consultant

West Virginia is a state full of readers, wonderful authors, and a rich literary Heritage. This was evident by the West Virginians of all ages and walks of life who joined the year-long initiative to read 150 books in 2013, West Virginia's sesquicentennial year. Seven hundred forty teams statewide read a total of 152,692 books.

The teams were varied – preschoolers were read to, families, book groups, one person teams, classrooms, people 65 and older. One 83-year-old woman read 184 books.

The team names were as varied as the readers – Watoga Babes, Tiny Tots Nursery School, So Many Books So Little Time, Bloody Ninja 150, Magical



WV Poet Laureate Marc Harshman was master of ceremonies

Unicorns, Under the Covers, 4 Brainy Girls and 2 Big Dorks, Subatomic Party Girls, Gilmer Queens, Bone Black Dragons Book Blasters, Orange Cat Dragons, Been There Read That, The Atomic Elbow Zombie Literary Society, Team 50 Shades of Readers, Swag Squad, Grandma Rose & Two Little Roses – and so many more.

The West Virginia Center for the Book at the West Virginia Library Commission invited participants of WV Reads 150 to a celebration on Saturday, March 22, in the West Virginia Culture Center in Charleston. More than 70 donated books and DVD's were given away via raffle, and 13 West Virginia authors attended the event to autograph books and talk to their fans. Marc Harshman, WV Poet Laureate and the master of ceremonies, read his poem, A Song for West Virginia, which he wrote for the West Virginia Sesquicentennial.

The Morgantown Barnes & Noble Bookstore donated a Simple Touch Reader Nook Stylus and a Nook HD+ Tablet, which were won by two participating libraries, the Mannington Public Library and the Cross Lanes Public Library.

Due to the success of the WV Reads 150 program, and at the request of schools and libraries a new reading initiative, WV Reads 150+ has begun. All ages and groups can participate – friends, coworkers, book clubs, classmates, seniors, families. If a team member is too young or unable to read, books read to them can be counted toward the team goal. Summer Reading Program books can be counted toward a team's West Virginia Reads 150+ tally. Book group members can count their discussion titles for their WV Reads 150+ team goal. The registration forms, instructions, sample press releases, and book logs are located at WV Reads 150+ on the WV Library Commission website.



Adult participate winning a book during the

WV Reads 150 and WV Reads 150+ are sponsored by the West Virginia Center for the Book at the West Virginia Library Commission. The Center, an affiliate of the Center for the Book in the Library of Congress, is operated in partnership with the West Virginia Humanities Council. The West Virginia Center for the Book promotes the importance of books and reading to audiences statewide. The Center highlights the state's unique literary heritage, from its earliest storytellers to modern novelists and poets.

Research Guides — know what we know

Susan P. Hoskins, Planning and Programs Consultant, Library Development, has created three Research Guides to assist library directors in understanding the Administrative Regulations (AR) requirements for submitting policy manuals, development plans, and copies of approved board meeting minutes. Information contained in the Research Guides can be located in various locations on the WVLC website, but Susan has compiled the details in each guide for your convenience.

Free resources, reports and downloads

Citizens-Save-Libraries Power Guide. United for Libraries and the Neal-Schuman Foundation believe that advocacy works. To foster library advocacy, the organizations are distributing the Power Guide for Successful Advocacy, which offers a step-by-step approach and allows you to develop strategies to motivate your community to support the library. Other materials, such as talking points, postcards, petitions, flyers, brochures and bookmarks are available on the United for Libraries website.



White paper on diversity in library programs and material collections for children. The Association for Library Service to Children (ALSC) offers a new white paper, The Importance of Diversity in Library Programs and Material Collections for Children, which explores the critical role libraries play in helping children make cross-cultural connections and develop skills necessary to function in a culturally pluralistic society. The paper calls for libraries to include diversity in programming and materials for children as an important piece in meeting the informational and recreational needs of their community. The white paper is available in a color version and a text-only version.



- Guides for Improving Literacy. The National Center for Literacy Education (NCLE) offers a numbers of free literacy resources, such as Remodeling Literacy Learning: Making Room for What Works and Remodeling Literacy Learning Together: Paths to Standards Implementation. Other resources are available at the Literacy in Learning Exchange.
- Teens' Top Ten Book Giveaway. The Young Adult Library Services Association (YALSA) is giving away 40 sets of the 2014 Teens' Top Ten nominees to libraries in need. Qualified libraries can apply now through May 1 for a chance to win a set of the 2014 Teens' Top Ten nominated titles. Individual library branches within a larger system are welcome to apply. For more information please visit the Teens' Top Ten website.
- Oxford University Press online products free During National Library Week, April 13-19. To celebrate National Library Week and all the hard work librarians do to support their patrons, Oxford University Press (OUP) is making its online products free for the week. Visit the OUP website for more information.
- School Library Month PSAs available. Two new video PSAs featuring Jeff Kinney, New York Times bestselling author of the Diary of a Wimpy Kid series, are now available from the American Association of School Librarians

(AASL). Kinney is the national spokesperson for the 2014 observance of School Library Month, and in the PSAs he encourages viewers to "celebrate how our nation's school libraries change lives." The videos can be viewed at and downloaded from the AASL website.

Grants and awards

- Scholarship for LIS students. ProQuest offers the Roger K. Summit Scholarship, which is open to all LIS students worldwide. The award is the equivalent of \$5,000 and is presented at the Special Libraries Association (SLA) Annual Conference or at a regional location in proximity to the winner. Applicants must be students who are currently enrolled in an accredited library or information science program. The scholarship recipient must have demonstrated outstanding interest or performance in electronic information services. Download the scholarship application to apply.
- Applications for Citizens-Save-Libraries grants due May 5. Applications for "cycle two" of the Citizens-Save-Libraries grants from United for Libraries, made possible by a grant from the Neal-Schuman Foundation, are due May 5. The first 10 libraries were selected in 2013 during "cycle one." The next 10 libraries selected will receive two days of onsite consultation by advocacy experts, who will help friends of the library groups, library directors and trustees develop individual blueprints for advocacy campaigns to restore, increase or save threatened library budgets. Among the criteria to apply is a willingness to "pay it forward" by sharing what is learned with others in their states. To apply for the grants, visit the United for Libraries website.
- Krug Fund Banned Books Week grants available. Applications are now open for the 2014 Judith F. Krug Memorial Fund Banned Books Week event grants, sponsored by the Freedom to Read Foundation (FTRF). Organizations are encouraged to apply for grants of \$1,000 or \$2,500 in support of "Read-Outs" or other activities that celebrate Banned Books Week (September 21–27). Applications will be accepted through April 30, and the announcements will be made in June. Only not-for-profit organizations may apply, although they need not have official 501(c)3 status. Detailed grant guidelines are available on the application page. Organizations that received 2013 grants are ineligible for 2014 grants. For more information on Banned Books Week, challenges to materials in libraries and schools and resources for combating censorship, visit www.ala.org/bbooks or contact Jonathan Kelley, (800) 545-2433, ext.4226.
- Applications now accepted for school library program award. The American Library Association (ALA) Public Programs Office is now accepting nominations for the 2014 Sara Jaffarian School Library Program Award for Exemplary Humanities Programming. Nominations must be received by the ALA Public Programs Office by April 18. Applications and award guidelines are available online. School libraries, public or private, that served children in grades K-8 and conducted humanities programs during the 2012-13 school year are eligible. The winning library will receive a \$4,000 honorarium, a plaque and promotion on ALA websites and communications. Applicant libraries must have conducted a humanities program or program series during the prior school year (2012-13).
- Apply now for ACRL Immersion Program Assessment, Intentional Teaching tracks. The Association of College and Research Libraries (ACRL) invites you to apply for its Immersion '14 Program. The Immersion Program

Intentional Teacher and Assessment Tracks will be offered simultaneously from November 19-22, 2014, in Nashville. Applications for both tracks are being accepted through May 2, 2014. Visit the Immersion Program website for complete details about the program, including curriculum, learning outcomes and application instructions.

Promote yourself @ your library

Looking for ways to promote your library to your community? Check out the American Library Association's Campaign for America's Libraries, @ your library brand. The @ your library brand was developed to provide libraries of all types, across the country and around the world, with a strong unified message about the value of libraries and librarians. The brand serves as a reminder that no matter the interest, information and resources are available @ your library.



The Campaign for America's Libraries' @ your library brand is easy to use and implement in library tools, from promoting programs to developing eye-catching artwork. The Campaign regularly features libraries that are using the @ your library brand to do just that. Many stories of how the libraries and librarians use of the brand are featured on the Campaign for America's Libraries website.

Thanks to the Campaign's partnership with the International Federation of Library Associations (IFLA), the @ your library logo has been translated into more than 35 languages, making it the perfect resources to help promote your library to new Americans and English language learners.

To learn more about the Campaign for America's Libraries and to download the @ your library brand for use in your library, visit the Campaign for America's Libraries website and click on download logos.

The Campaign for America's Libraries is the ALA's public awareness campaign that promotes the value of libraries and librarians. Thousands of libraries of all types – across the country and around the globe - use the Campaign's @ your library® brand. The Campaign is made possible in part by ALA's Library Champions.

ACRL seeking "Scholarly Communication" presenters

The Association of College and Research Libraries (ACRL) is accepting applications from prospective new presenters for the workshop Scholarly Communication: From Understanding to Engagement. The day-long workshop, now in its sixth year, is led by two expert presenters at locations across the country. The workshop content is updated each year to meet the evolving needs of the community. In 2014, the sections will focus on access, intellectual property, engagement and emerging opportunities for scholarship. In addition to the in-person workshop, the presenter team is seeking to develop virtual programming, which may be via brief recorded videos that would be housed in the ACRL scholarly communication toolkit and/or through a live webcast series as part of ACRL's e-Learning program. Applications are due by 5:00 PM on Tuesday, April 22.

New publications available from State Library Services

The West Virginia Library Commission's State Library Services has added the following titles to the Library Science Professional Collection. All titles are available for check-out or through interlibrary loan.

- Programming for Children and Teens with Autism Spectrum Disorder. Those who understand the unique sensitivities of young people with autism spectrum disorder, now the second most commonly diagnosed serious developmental disability, know that ordinary library programming guides are not up to the task of effectively serving these library users. Author Barbara Klipper has presented at conferences and trained librarians from around the country in autism awareness, and the grant-funded Sensory Storytime programming she developed at The Ferguson Library in Stamford, Connecticut is a model for reaching children with autism spectrum disorder.
- Reinventing the Library for Online Education. Have changes such as cloud computing, search engines, the Semantic Web and mobile applications rendered such long-standing academic library services and functions as special collections, interlibrary loans, physical processing and even library buildings unnecessary? Can the academic library effectively reconceive itself as a virtual institution? Author Frederick Stielow, who led the library program of the online university American Public University System, argues most emphatically that it can.



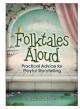
Exploring Digital Libraries: Foundations, Practice, Prospects. This highly readable, in-depth treatment of the digital library arena provides an overview of the progress, nature and future impact of digital libraries, from their collections and technology-centered foundations over two decades ago to their emergent, community-centered engagement with the social web. This landmark text suits the needs of anyone who wants a highly readable and thought-provoking overview of the field and its importance to the future of libraries.



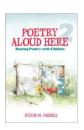
Bringing the Arts into the Library. Using a library's facilities to bring arts to the community is not only a valuable service, but also a wonderful marketing and outreach opportunity, a tangible way to show the public that libraries offer value, thus shoring up grassroots support. Editor Carol Smallwood has combed the country finding examples of programs implemented by a variety of different types of libraries to enrich, educate, and entertain patrons through the arts. The amazing creativity and resourcefulness found in each example provide practical models which can be adapted to any library environment, inspiring librarians looking for unique programming ideas.



Folktales Aloud: Practical Advice for Playful Storytelling. A good folktale triggers the imagination, connecting children to a wider world as well as increasing their vocabulary and comprehension skills. In this delightful and easy-to-use book, teacher and storyteller Janice M. Del Negro gives librarians, teachers and parents the keys to storytelling success. The book Includes more than a dozen original adaptations of folktales from around the world, tailored specifically for library and classroom. For young listeners the folktale is a perfect gateway to the exciting worlds of culture and literature, and Del Negro's book invites their engagement with proven techniques and original story scripts that can be used by experienced as well as beginning tellers.



Poetry Aloud Here 2: Sharing Poetry with Children. Since Poetry Aloud Here! was published, poetry written for young people has gained interest as an educational tool. This revamped and expanded followup guides educators toward innovative ways to use poetry and establish an atmosphere that encourages individual participation and creativity.



Continuing Education Digest

Editor's Note: Continuing Education Digest, formerly a separate WVLC publication, is now a section of Library Lookout. Note the continuing education opportunities below. (More can be found on the WVLC CE Calendar).

Chasing (and Catching) New Public Library Patrons, April 24 at 11:00 AM. Jamie LaRue, former director of the Douglas County Libraries in Castle Rock, Colorado will describe how he used library data to analyze characteristics of existing patrons as well as the parameters of what prompts a resident to come to the library. In the process he increased the library's registered borrowers from 51% of the households to 84%. "It's all about market penetration," LaRue says.

Working Successfully with Your Library Board, April 28-May 23. Your library board is a powerful presence in and out of the library and its members influence community support. Nurturing a harmonious relationship with the board is important for the library, staff, and you. This class will discuss how adopting a standard orientation process, creating a strategic plan, developing open communication practices, and providing adequate and unbiased information will nurture an effective relationship. This course is designed with busy public library directors (and assistant directors) serving small to medium sized communities in mind.

Partnering for Community Economic Development, May 8 at 11:00 AM. Jim Cook, director, entrepreneurship & innovation at Arizona State University, and Michael Beck, adult services coordinator at the Scottsdale Public Library in Scottsdale, Arizona will jointly present this timely webinar on library collaborative efforts to foster community economic development. The Scottsdale Public Library has partnered with Arizona State University to create the Eureka Loft, a collaborative, co-working space within the Civic Center Library. The goal of the partnership is to reach any and all underserved entrepreneurs. As part of the partnership, the library will host a variety of entrepreneurship-based programs and other activities. The Eureka Loft is free and open to the public. The area is equipped with free Wi-Fi, co-working areas, a collaborative computer station and access to library resources. Cook and Beck will describe how the partnership got started, exactly what each partner contributes and feels gets out of the relationship, and what keeps things going and healthy.

Roles for Libraries and Librarians in Disasters, May 15 at 2:00 PM. This webinar presents information on libraries' roles supporting their communities and the disaster workforce before, during, and after hazardous events and disasters.

Also note these sources for additional continuing education:

- **ALA Tech Source**
- **American Library Association Online Learning**
- **Booklist Online Webinars**
- Lib2Gov
- **Public Library Association Online Learning**
- **United for Libraries**
- WebJunction



West Virginia Library News

- <u>Clay Kriese</u> is the new Children's Librarian at the South Charleston Public Library (SCPL). Kriese comes to SCPL after serving at libraries in Nashville, TN and Clarksburg, WV.
- Megan Shanholtz is the new Director of Hampshire County Public Library. Previously she was a librarian with the
 US Department of Energy Library in Morgantown, WV. Shanholtz earned an MLS from Clarion University. She is a
 native of Fort Ashby, WV.

Library Lookout

Published monthly by the Library Development Division **West Virginia Library Commission** Culture Center, 1900 Kanawha Boulevard, East Charleston WV 25305

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West Virginia Department of Education and the Arts Kay Goodwin, Cabinet Secretary Any mention of services or products in this newsletter does not constitute any endorsement or recommendation.

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Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.







